



## **BIOFORM STRENGTHENS MANAGEMENT TEAM WITH THREE LEADING INDUSTRY EXECUTIVES**

**San Mateo, CA – July 3, 2007.** BioForm Medical, Inc., a privately-held medical aesthetics company, today announced the expansion of its executive management team with the addition of three experienced senior executives to lead BioForm's sales and marketing, product development, and finance teams. Dennis Condon joins the Company as President and Chief Business Officer, Jeff Wells joins as Senior Vice President, Product Development, and Derek Bertocci joins as Chief Financial Officer

“Dennis, Jeff & Derek join BioForm as members of our executive management team to help us build one of the leading medical aesthetics companies in the industry,” said Steven L. Basta, Chief Executive Officer of BioForm. “We are fortunate to have such talented executives with proven track records join to lead key activities in our organization.”

Dennis E. Condon joins BioForm from Apsara Medical, where he was recently President & CEO. Previously, Mr. Condon was President & CEO of Reliant Technologies, manufacturer of the successful Fraxel laser for aesthetics. Mr. Condon co-founded and served from 1998 to 2002 as CEO and President of the Plastic Surgery Company, a practice-management organization which acquired and operated 25 successful plastic surgery aesthetics medical practices. Mr. Condon previously spent 14 years at Mentor Corporation in various senior sales & marketing roles, and from 1991 to 1998, he formed and served as Division President for Mentor's Aesthetics Subsidiary, building a worldwide breast implant business. Dennis received his B.S. in Biological Sciences from the University of California, Davis.

Jeffrey M. Wells joins BioForm from Santen, a leading global ophthalmic company, where he was most recently Vice President, U.S. Research & Development. Prior to this role, he held various positions with Santen, including Vice President, Clinical and Regulatory Affairs and Project Management for the US and Europe, Vice President, US Clinical Affairs, and Director of Marketing. Prior to Santen, Jeff held various marketing positions with Bausch & Lomb. Jeff received a PharmD degree from the University of Florida and a Masters in Management from the Kellogg Graduate School of Management at Northwestern University. He also holds a B.S. in Pharmacy and a B.A. in Biology from Ohio Northern University.

Derek A. Bertocci joins BioForm from Laserscope, a leading provider of lasers and fiber optic devices for urology and aesthetic surgery for the office, outpatient surgical center, and hospital markets, where he was CFO until it was acquired by American Medical Systems. Previously, Mr. Bertocci served from 2004 to 2005 as CFO of VISX, the worldwide leader in laser vision correction. Prior to being appointed CFO of VISX, Mr. Bertocci served as the company's Vice

President, Controller from 1998 and Controller beginning in 1995. Prior to joining VISX, Mr. Bertocci served as Controller for Time Warner Interactive. Derek, a Certified Public Accountant (CPA), holds a B.A. in Accounting from Stanford University and a M.B.A. from the University of Southern California.

**About BioForm Medical, Inc.**

BioForm Medical, Inc. is a privately-held medical aesthetics company headquartered in San Mateo, California. BioForm is dedicated to bringing doctors and their patients safe and effective products for use in the dermatology, plastic surgery and ENT markets. BioForm's products include Radiesse, a long-lasting filler for use in facial aesthetics and vocal fold insufficiency and Coaptite<sup>®</sup> for treating female stress urinary incontinence ("SUI") which is marketed through a partnership with Boston Scientific Corporation. BioGlue, a new surgical adhesive product for plastic surgery applications, is being developed in a partnership with CryoLife, Inc. For more information about BioForm, please visit [www.bioformmedical.com](http://www.bioformmedical.com)

**CONTACT:** Adam Gridley  
650/286-4025 (Office)  
Vice President, Corporate Development  
BioForm Medical, Inc.

###